

LOWER SAUCON TOWNSHIP

RESOLUTION #62-2015

A RESOLUTION RECOGNIZING

FREY'S BETTER FOODS

FOR THEIR SERVICE TO THE COMMUNITY

WHEREAS, Frey's Better Foods has been serving as an exemplary small business model for the Saucon Valley for over thirty-two (32) years; and

WHEREAS, growing out of a desire to locate a variety of health food products in one store, Howard and Harriet Frey opened the original Frey's Better Foods at 628 Main Street in Hellertown in 1983. The store moved to a second location at 648 Main Street, and then relocated to its current location at 1575 Main Street in 1992; and

WHEREAS, the business was sold to their daughter, Diane, and her husband, Bruce Haas, in 1998, and they have since been joined by their son, Jeremy, in operating a business that prides itself on providing high quality organic, natural and healthy products at fair and reasonable prices to a market that extends beyond the Hellertown community; and

WHEREAS, Frey's gives back to the community through their participation with Via of the Lehigh Valley by providing employment opportunities to young workers with disabilities, through their support of Judith's Reading Room, a non-profit literacy organization that provides books to people without access to them, and by acting as a route sponsor for the Meals on Wheels program; and

WHEREAS, Bruce and Diane have participated in Chamber events promoting health and wellness and the annual Small Business Saturday movement, and have been long-time supporters of the annual Borough tree lighting event as well as advocating for the Saucon Valley Farmers Market; and

WHEREAS, for their service to the community, Frey's Better Foods will be presented with the Small Business Leadership Award at the Hellertown – Lower Saucon Chamber Annual Banquet on March 26, 2015.

NOW, THEREFORE, BE IT RESOLVED, that the Council of Lower Saucon Township, Ronald Horiszny, President; Thomas Maxfield, Vice President; Priscilla deLeon, Council Member; Glenn Kern, Council Member; and David Willard, Council Member; wishes to commend Frey's Better Foods for their service and dedication to the residents of the Lower Saucon Township.

ADOPTED and **ENACTED** this 18th day of March, 2015.

Lower Saucon Township:

Ronald Horiszny
Council President

Attest

Jack Cahalan
Secretary